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|  |  | Position description |

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| TitleDigital Designer  | Reports to Art Director |
| DivisionMarketing | Department Brand & Creative |
| LocationAuckland | Last updated June 2023 |

Our commitment as a Crown Entity

Ka mahitahi mātou o te ratonga tūmatanui kia hei painga mō ngā tāngata o Aotearoa i āianei, ā, hei ngā rā ki tua hoki. He kawenga tino whaitake tā mātou hei tautoko i te Karauna i runga i āna hononga ki a ngāi Māori i raro i te Tiriti o Waitangi. Ka tautoko mātou i te kāwanatanga manapori. Ka whakakotahingia mātou e te wairua whakarato ki ō mātou hapori, ā, e arahina ana mātou e ngā mātāpono me ngā tikanga matua o te ratonga tūmatanui i roto i ā mātou mahi.

In the public service we work collectively to make a meaningful difference for
New Zealanders now and in the future. We have an important role in supporting
the Crown in its relationships with Māori under the Treaty of Waitangi. We support democratic government. We are unified by a spirit of service to our communities
and guided by the core principles and values of the public service in our work.

Role purpose

The purpose of this role is to enhance the Lotto NZ in-house Creative team capability in digital and UI design for our product brands and other business support requirements. This is an intermediate level UI Design role that is expected to implement creative designs across various digital projects. You will work collaboratively with the Art Director, Motion Director, Senior UI Designer and the UX/Dev teams to produce excellent creative and practical solutions which adhere to our brand guidelines and corporate culture. This role requires broad digital design experience with emphasis in UI design.

What you will focus on

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| Design & Production* Proven UI experience
* A portfolio that showcases visually stunning and intuitive interfaces for websites and apps
* A solid understanding of the user experience
* Support the Motion Director, Art Director, Senior UI Designer and the UX and Dev teams in the development and production of Lotto NZ site and app
* Delivers projects with high visual impact
* Proficiency in the Adobe Suite (PhotoShop, Illustrator, After Effects, Figma)
* Understanding of HTML, CSS and JavaScript for rapid prototyping
* Ability to present and comfortably talk through ideation
* Up to date with design trends, technology and techniques
* Ensures all projects are taken from brief and are delivered within agreed timeframes
* The ability to work closely with the Team Leader – Digital Design, Art Director/s and Senior UI Designer on the maintenance and application of our brand standards
* Is able to collaborate and develop customer interaction under the guidance senior team members
* Attention to detail and accuracy of work is maintained consistently.
* Additional experience in digital advertising and social media executions (both animated and static) and/or video editing would be a bonus.
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| Workflow & Process* Be adaptable to changes to workflow as requested by the Creative Studio Manager
* Adhere to the work flow process in place – ProWorkflow time sheets, archiving, deadlines, time management etc
* Ensure the correct creative workflow process is followed (including file management).
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| Relationship Management* Excellent working relationships with Creative and Digital Teams
* Develop collaborative and productive working relationships
* Discuss and present creative ideas and solutions to internal and external stakeholders.
* Ensures that client feedback is consistently managed in a professional, creative and timely manner.
* Facilitate creative feedback sessions with relevant stakeholders.
* Participation (when required) across any strategic/planning forums.
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| Other* Any other duties as reasonably required by the Creative Studio Manager, Motion Director or other key stakeholders.
* Lotto NZ’s purpose is to provide safe gaming that allows New Zealanders to play and win while contributing money back to New Zealand communities: Ensure that minimising the potential for harm from our games is a key consideration in all day-to-day activities and decision making, through adhering to all Lotto NZ responsible gaming processes and policies.
* Ensure the Lotto NZ Health and Safety policy is adhered to (including procedures in the Health and Safety Manual) and hazards, incidents and near misses are reported in the Health and Safety system in a timely manner.
* Comply with all Lotto NZ security policies and instructions, complete all required security awareness training and report any security incidents or concerns in a timely manner.
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Your skills and experience

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| Skills | * Proven UI design experience
* The ability to receive, process and problem solve any client feedback in a calm, professional rational manner
* Great attention to detail in order to bring design to life
* Innovative and creative approach to design work
* Thorough knowledge of the Adobe Creative Suite and Figma
* Not essential but experience for animated content for platforms such as Instagram and Facebook would be a bonus
* Excellent oral and written communication skills
* Well-developed relational ability, enabling the building of strong partnerships to achieve key goals
* Multi-tasking is an integral part of the role
* Ability to use innovative thinking to offer creative solutions
* Ability to work both autonomously and collaboratively
* The ability to pay attention to finer detail to achieve quality
* The ability to interpret numerical and technical information, and to solve problems using systematic methods
* Sound understanding of digital and technical design requirements
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| Experience | A minimum of 3 years previous UI/digital design work experience.  |
| Qualifications | Tertiary Qualification – either a Diploma in Design & Digital Media or Bachelors Degree in Design  |

Authorities

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| People responsibilities: | * 0
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| Signature authority of: | * $0
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